



Friends of the Burnham Library

2007 FUNDRAISING CAMPAIGN REPORT

The Friends of the Burnham Library is a non-profit group organized to support and cooperate with the Library in developing services and facilities for the community and to support programs and services deemed useful to the Library.

2007 Appeal Committee

Chairman, Dick Mazza	Sue Heyl
Gladys Severance	Marcia Devino
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Bob Henneberger	Lisa Lagerquist

Fundraising Appeal, Campaign 2007

In 2007, the Friends launched a new fund-raising initiative in cooperation with the Board of Trustees to broaden its support for the Burnham Library. In response to suggestions made by the Library's long-range planning committee, comprised of Colchester residents, library staff and Trustees, we conducted a campaign to raise money to support projects identified in the 5-year planning process. In addition, we began to build a roster of individuals supportive of the Burnham library and its long-term development.

The Friends of the Burnham Library wishes to acknowledge the contribution of Dick Mazza in acting as Chairman of the 2007 campaign, for providing important advice and guidance, and for his enthusiastic support of the Burnham Library and the endeavors of the Friends.

With a fund-raising goal of \$15,000, the Friends embarked on a direct-mail campaign to Colchester residents to enable us to further enrich the community. Your overwhelming response returned \$22,043 to the Friends. As all administrative costs for this campaign were paid from other revenues, the entire amount was made available to the projects suggested by the long-range planning committee.

To date, the funds have been allocated as follows:

- World Music Series- to celebrate the cultural diversity of our community- is set to debut in Fall 2008. \$2000 has been allocated to initiate the program.
- Information kiosk- located in the library garden, with community information for residents and visitors. Plans have been drawn by Terry Krinsky, and construction will begin by this fall. \$6000 has been set aside for this project.
- Creative Writing Series for Teens-will be comprised of three activities
 - Cartoon /graphic novel workshop with Steven Bissette and Tobin Chapman, Center for Cartoon Series, White River Junction, held workshops in July 2008.
 - Writing a Blog with Daisy Benson, UVM librarian and blog guru: date yet to be determined.
 - Writing workshop with David Stahler, Vermont author of works for older young adult readers, tentatively scheduled for Fall 2008 or Winter 2009. \$1000 has been allocated to initiate this series.
- Meet the Author programs- began in May 2008 with mystery author Louise Penny, and continued with poet David Budbill in July. Other scheduled performances include Willem Lange in August and Helene Lang as Agatha Christie in September. In October, a Writer's panel (including a poet, novelist mystery writer, magazine article writer, non-fiction writer and president of the League of V Vermont Writers), moderated by Jim DeFilippi will

answer questions regarding the process of writing and publishing as well as present readings from their works. \$2000 has been allocated to fund this series.

- Music Education program for young children-The initial series was held in spring featuring Peter the Music Man, a well-known local music educator, who performed for such large, enthusiastic audiences that the venue had to be moved next door to the United Church. Peter will return in the fall of 2008 by popular demand. \$1000 has been budgeted for this program.
- Updated non-fiction collection- \$2000 was allotted for the acquisition of both books and DVDs, and an additional \$150 specifically for children's items.
- 20% of the donations received were contributed to the Burnham Library Endowment Fund, to help ensure the library's long-term financial health.

At this printing \$3,434 of the funds have not yet been allocated to specific programs. After the committees for each of the projects have submitted their final bills for their programs, any remaining funds will be allocated to the landscaping associated with the kiosk construction.

Thank you to our generous donors for making all this possible! The next time you are in the Library, please take note of the acknowledgement plaque that is now on display in the entrance.

2007 FUNDRAISING CAMPAIGN DONORS

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The William R. & Carole Hauke Charitable Foundation - In honor of the children of Colchester
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Larry and Julie Bevins - **In honor** of Ryan and Grace Bevins
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Maureen Thompson - **In honor** of Paul and Janet Manny

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Other Noteworthy Accomplishments in 2007

The Friends of the Burnham Library became a much more visible group in the Colchester community during 2007. We are pleased to be able to share the news of our accomplishments with our members, our generous donors and others in the Colchester community. Some of our achievements in 2007 include:

- Hired a graphic artist to create a new Friends of the Burnham Library logo, which has been highlighted on our new canvas book bags (for sale at the library!)
- Held a February “Love Your Library” book sale, bake sale and raffle;
- Held a very successful summer book sale in June;
- Amended the By Laws for the Friends of the Burnham Library;
- Worked with a fundraising consultant and the Library Trustees to develop an Annual Fundraising plan;
- Conducted our first Annual Fundraising Campaign, exceeding our financial goal!

Income for 2007 included:

February book, bake, & raffle	1434.10
June 2007 book sale	8484.68
Membership dues	425.00
Miscellaneous	1174.75
TOTAL	11518.53

The Friends work to keep expenses to a minimum so the money we raise can go where it is needed most... our Library. This year's administrative costs were higher than usual, in support of the establishment of our annual campaign. Start-up costs of the Annual Campaign, book sale expenses, hiring of the Consultant and general operating expenses must be covered. However, we are proud to have raised the money to assist the Library by providing:

- Children's education and programming, including the popular summer “Reading Buddies” program
- Adult programs, including two book discussion series and a talk by Civil War scholar Howard Coffin
- New books, CDs and videos for all age groups

- Library marketing materials, including bookmarks, plastic book bags and Burnham Library pencils given to all 2nd graders when they visited the Library in the Fall, and a new sign for use in front of the library.

. Individuals interested in obtaining a complete copy of the Annual Budget may request one from:
burnhamfriends@yahoo.com.

Thank you all for your support of the Burnham Library!!!